

METHOD OF DRIVING DISPLAY DEVICE CAPABLE OF ACHIEVING
DISPLAY OF IMAGES IN HIGHER PRECISION WITHOUT CHANGING
CONVENTIONAL SPECIFICATIONS OF PANEL

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ABSTRACT OF THE DISCLOSURE

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A method of driving a display device assumes a specific pixel on a retina that is formed on the retina based on an input image, and controls light emission of each subframe such that luminance of a specific pixel on the retina becomes substantially equal to luminance of a

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pixel corresponding to the input image. The display device is driven by constructing one frame with a plurality of subframes, for displaying the input image that moves on a display panel.